

*Where history is made.*





*Make history*  
with  
UNAIDS

We are very pleased that UNAIDS and the hotel InterContinental Genève have come together in a public-private partnership. The collaboration comes as the landmark Geneva hotel celebrates its 50th anniversary in 2014.

**Our partnership will focus on how we can all make history—by making an AIDS-free generation possible.**

With your help—we will soon be able to say that all children are born HIV-free. We are also working to ensure their mothers have access to life-saving medicines and that all children living with HIV can lead healthy lives.

We hope you will join us at the InterContinental Genève—where history is made.

A handwritten signature in black ink, appearing to read 'M. Sidibé', written over a diagonal line.

Michel Sidibé  
Executive Director  
UNAIDS

A handwritten signature in black ink, appearing to read 'J. Baumhoff', written over a horizontal line.

Jurgen Baumhoff  
General Manager  
Hotel InterContinental Genève

At the intersection of Geneva and the United Nations,  
stands the hotel InterContinental Genève.

The venerable hotel has hosted royalty and presidents—  
young and old have come through the doors.

And now UNAIDS is partnering with the hotel  
InterContinental Genève on its 50th anniversary with a new  
campaign capturing the essence of this major milestone.

Where history is made.

*Where history is made.*



*... world history*





... personal history

*Where history is made.*



*... business history*





... Friends history

*Make history.*



*... make a pledge for an AIDS-free generation*

## **Now all guests at the hotel InterContinental Genève can make history**

### **Make a pledge for an AIDS-free generation**

Your donation will make a difference—no matter how big or small. Knowing that you care means a lot and we particularly recognize contributions from individual donors because of their very personal nature.

There are different ways for you to make a pledge for an AIDS-free generation, including a one-time donation or an on-going donation.

### **It's simple to donate**

You can make a donation by adding it onto your hotel bill.

You can also contribute by credit card, through the UNAIDS website at <https://donations.unaids.org>

Or by bank transfer, kindly send an email to: [resourcemobilization@unaids.org](mailto:resourcemobilization@unaids.org)

### **Making an AIDS-free generation possible**

For more information on our partnership and how we are working to enable all children to be born free from HIV go to [unaids.org](http://unaids.org)

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